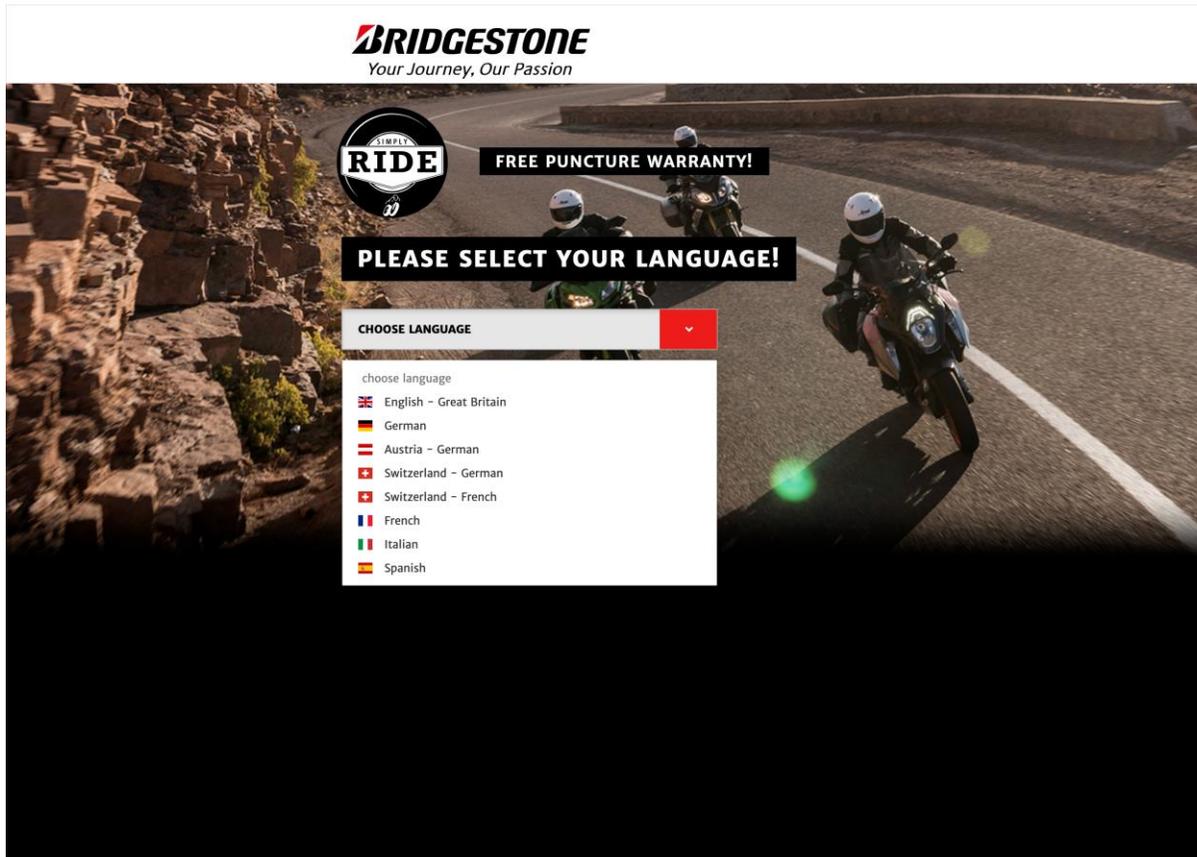


Registration by BOSS

BSEU MC Tire Warranty

Country / Language selection



BRIDGESTONE
Your Journey, Our Passion

SIMPLY RIDE

FREE PUNCTURE WARRANTY!

PLEASE SELECT YOUR LANGUAGE!

CHOOSE LANGUAGE

choose language

-  English - Great Britain
-  German
-  Austria - German
-  Switzerland - German
-  Switzerland - French
-  French
-  Italian
-  Spanish

Select your country / language
(see 3a i, 3b i, 4 i)

Registration by Boss

1. Click here to register. (see 3b ii)

* Further detailed information can be found under **Terms and Conditions!**
This offer is valid for all Bridgestone motorcycle tyres bought at a participating Biker's Club dealer (scooter bias-, racing-, off-road-, and motorcross-tyres excluded). This **warranty** only becomes valid by registering the tyres on this website within two weeks after purchase. Alterations and errors reserved.



Registration by Boss

The screenshot shows the top of the Bridgestone website with the logo and tagline "Your Journey, Our Passion". A navigation bar includes a UK flag and "EN". Below is a banner for "SIMPLY RIDE" with a "FREE PUNCTURE WARRANTY!". A "REGISTER NOW" button is visible. The registration form is divided into three sections, each marked with a red circle containing a number:

- 1 REGISTER NOW**: A button to start the registration process.
- 2 INFORMATION ABOUT THE DEALER**: A form with a text input field labeled "Enter postal code or name of the dealer*".
- 3 PERSONAL INFORMATION**: A form with several input fields: "SALUTATION*" (dropdown), "Company / Driving school", "First name*", "Last name*", "Street & House number*", "Additional address", "COUNTRY*" (dropdown), "Postal code*", "City*", "Mobile / Phone number", and "For any further questions.". At the bottom, there are two more input fields: "E-mail address*" and "Confirm e-mail address*".

2. Enter the dealers postal code or name and select your dealer (see 3b iii)

3. Enter personal information (see 3b iv)

Registration by Boss

4

YOUR VEHICLE

MANUFACTURER* 

MILEAGE*

5

THE NEW FRONT TYRE

NO FRONT TYRE BOUGHT

YOUR NEW BRIDGESTONE TYRE* 

WIDTH* 	CROSS-SECTION* 	RIM* 	SPEED INDEX* 
Date of invoice* 	Invoice number*	Tyre price without mounting*	VAT INFO* 

6

THE NEW REAR TYRE

NO REAR TYRE BOUGHT

YOUR NEW BRIDGESTONE TYRE* 

WIDTH* 	CROSS-SECTION* 	RIM* 	SPEED INDEX* 
Date of invoice* 	Invoice number*	Tyre price without mounting*	VAT INFO* 

UPLOAD INVOICE

Q Choose file* 

- Yes! Bridgestone Europe NV/SA can keep me updated on future news regarding competitions, events, product updates and brand updates.
Therefore, **having read the Privacy Notice** I agree for processing of my personal data given.
- Yes! I agree to the [terms and conditions](#).*

COMPLETE REGISTRATION 

7

4. Select vehicle details

5. Select front tyre details

6. Select rear tyre details

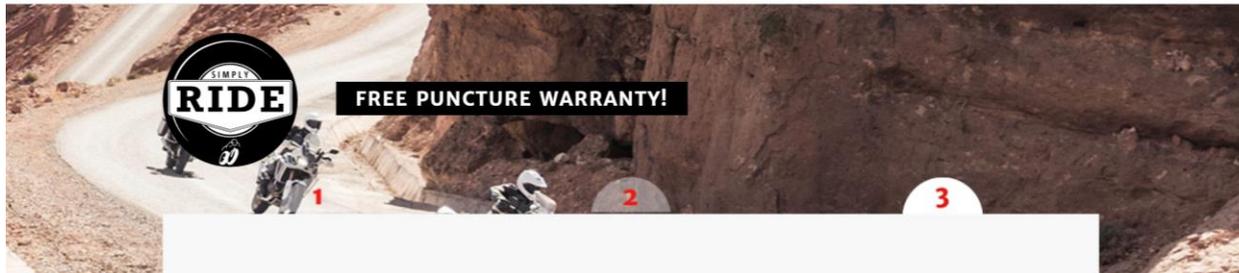
7. Accept the conditions of participation

About 5 and 6:

The BOSS has to select at least one front or rear tyre details

Registration by Boss

BRIDGESTONE
Your Journey, Our Passion



8

THANK YOU FOR YOUR REGISTRATION!

You'll receive a **confirmation email** shortly for the registration of your tyres (please also check your spam-folder).

An e-mail containing the confirmation link has been sent to the following e-mail address:
maxmustermann@gmail.com

The e-mail also contains a link to delete the registration entirely.

* Further detailed information can be found under **Terms and Conditions!**

8. After the registration the BOSS receives an opt-in mail. When clicking the confirmation link he will receive another mail including the Bridgestone warranty. (see 3b v)

Registration by Boss

Dear Mr. Mustermann,

Thank you for your registration at Simply Ride! for Bridgestone motorcycle tyres. Please check your data and confirm your registration.

Max Mustermann
Musterstr. 123
12345 Musterstadt
Tel: 123456789

To activate your registration, please click on the following link:

[confirm registration](#)

Or copy the link into the address bar of your browser:

http://preview.bikersclub.de/en_GB/register_optin/B6fzvtJBia32wCwGILWZ

Best regards,
your Bridgestone team

Bridgestone Europe NV/SA
Motorcycle Simply Ride!
Kleine Kloosterstraat 10
B-1932 Zaventem
Belgium
www.bridgestone.eu

CEO: Paolo Ferrari

You can delete your registration entirely by clicking the following link (Caution! Your data will be deleted irreversibly): [Confirm deletion](#)

9. An opt-in mail sample which the BOSS receives

Registration by Boss

Dear Mr. Mustermann,

Thank you for your registration at Simply Ride! for Bridgestone motorcycle tyres. You have successfully confirmed your data.

Attached to this e-mail you will get your personalized warranty. Please keep the warranty in a safe place. It is a mandatory requirement in case of a claim.

Enjoy your new Bridgestone tyres and have a pleasant journey.

Best regards,
your Bridgestone team

Bridgestone Europe NV/SA
Motorcycle Simply Ride!
Kleine Kloosterstraat 10
B-1932 Zaventem
Belgium
www.bridgestone.eu

CEO: Paolo Ferrari

You can delete your registration entirely by clicking the following link (Caution! Your data will be deleted irreversibly): [Confirm deletion](#)

10. A confirmation mail sample which the BOSS receives

Registration by Boss

11. A Bridgestone warranty sample

SIMPLY RIDE!
FREE PUNCTURE WARRANTY!

Bridgestone - Kleine Kloosterstraat 10 - 1932 Zaventem - Belgium

Jan Belkoura
Burgmüllerstr. 28
40235 Düsseldorf
United Kingdom

BRIDGESTONE
Your Journey, Our Passion

Bridgestone Europe NV/SA
Kleine Kloosterstraat 10
1932 Zaventem
Belgium

Bridgestone motorcycle Simply Ride! WARRANTY

WARRANTY

Dear Mr. Belkoura,

You have registered your new Bridgestone motorcycle tyres. You can make use of your warranty against punctures for two years.

<p>YOUR REGISTERED FRONT TYRE 110/70 R17 BT090F 54H TL</p> <p>Warranty number: DE-040718UON4 Warranty beginning: 04.07.2018 Warranty end: 04.07.2020</p> <p>YOUR REGISTERED REAR TYRE NO REAR TYRE BOUGHT</p>	<p>Your vehicle: INDIAN Indian Chief Vintage / FE / LE Bagger</p>
--	--

Enjoy your new Bridgestone tyres and have a pleasant journey.

Your Bridgestone team

FOR FURTHER QUESTIONS PLEASE CONTACT

Bridgestone Europe NV/SA
Motorcycle Department - Kleine Kloosterstraat 10 - 1932 Zaventem - Belgium
E-Mail: TO-BE-DEFINED@BRIDGESTONE.EU - www.bridgestone.eu

Registration by Dealer
BSEU MC Tire Warranty

Registration by Dealer

BRIDGESTONE
Your Journey, Our Passion

EN

SIMPLY RIDE FREE PUNCTURE WARRANTY!

- 1 PURCHASE TYRES**
Exclusive at these dealers only:
FIND A DEALER +
- 2 PARTICIPATE**
Register your new tyres now.
REGISTER >
- 3 GET CERTIFICATE**
Lost your certificate? Request again here!
REQUEST AGAIN +
- DEALER AREA**
1
LOGIN +

* Further detailed information can be found under **Terms and Conditions!**
This offer is valid for all Bridgestone motorcycle tyres bought at a participating Biker's Club dealer (scooter bias-, racing-, off-road-, and motorcross-tyres excluded). This **warranty** only becomes valid by registering the tyres on this website within two weeks after purchase. Alterations and errors reserved.

PURCHASE MOTORCYCLE TYRES AND GET OUR SPECIAL SIMPLY RIDE! FREE PUNCTURE WARRANTY

SIMPLY RIDE

The participation is quite easy:

1. Login as a dealer (see 3a ii)

Registration by Dealer

2

DEMO-DLR GB REGISTER CLAIM EDIT PROFILE REGISTER CUSTOMER LOGOUT

BRIDGESTONE
Your Journey, Our Passion

2.1 3

EN

1 2 3

PURCHASE TYRES
Exclusive at these dealers only:
FIND A DEALER +

PARTICIPATE
Register your new tyres now.
REGISTER >

GET CERTIFICATE
Lost your certificate? Request again here!
REQUEST AGAIN

DEALER AREA
You have been logged in successfully!

2. After login the dealer-navigation becomes visible.

2.1. The dealer can see his data and correct them if needed

3. Register the BOSS (see 3b iii)

* Further detailed information can be found under [Terms and Conditions!](#)

This offer is valid for all Bridgestone motorcycle tyres bought at a participating Biker's Club dealer (scooter bias-, racing-, off-road-, and motorcross-tyres excluded). This **warranty** only becomes valid by registering the tyres on this website within two weeks after purchase. Alterations and errors reserved.

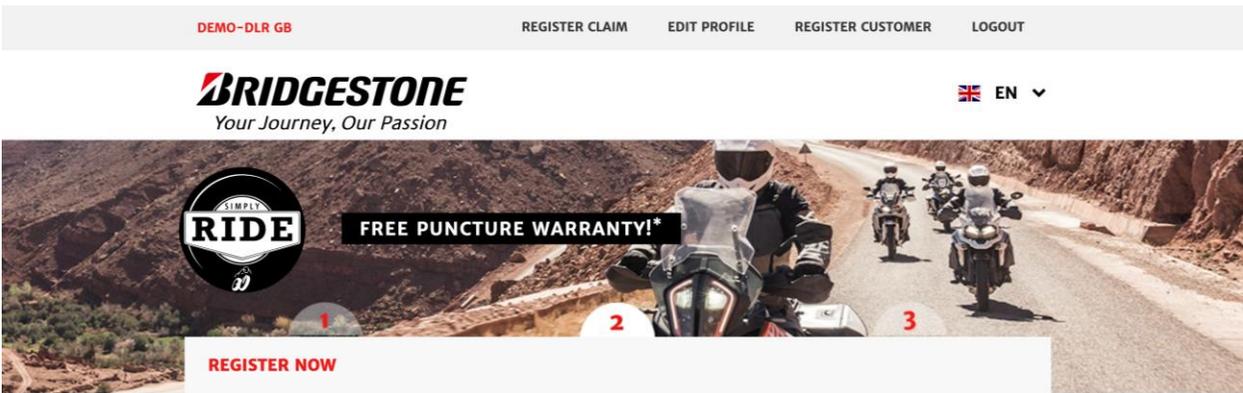
**PURCHASE MOTORCYCLE TYRES
AND GET OUR SPECIAL
SIMPLY RIDE! FREE PUNCTURE
WARRANTY**



The participation is quite easy:



Registration by Dealer



4

PERSONAL DETAILS OF THE CUSTOMER

SALUTATION* <input type="text"/>	<input type="text"/>	Company / Driving school <input type="text"/>
First name* <input type="text"/>	Last name* <input type="text"/>	
Street & House number* <input type="text"/>	Additional address <input type="text"/>	
COUNTRY* <input type="text"/>	Postal code* <input type="text"/>	City* <input type="text"/>
Mobile / Phone number <input type="text"/>	For any further questions.	

5

E-mail address* <input type="text"/>	Confirm e-mail address* <input type="text"/>
--------------------------------------	--

4. The BOSS personal information

5. The BOSS e-mail. After the registration the BOSS receives an opt-in mail. When clicking the confirmation link he will receive another mail including the Bridgestone warranty

Registration by Dealer

6

YOUR VEHICLE

MANUFACTURER*	▼
MILEAGE*	

THE NEW FRONT TYRE

— NO FRONT TYRE BOUGHT

YOUR NEW BRIDGESTONE TYRE*	▼	IPC					
WIDTH*	▼	CROSS-SECTION*	▼	RIM*	▼	SPEED INDEX*	▼
Date of invoice*		Invoice number*	Tyre price without mounting*				
VAT INFO*	▼						

7

THE NEW REAR TYRE

— NO REAR TYRE BOUGHT

YOUR NEW BRIDGESTONE TYRE*	▼	IPC					
WIDTH*	▼	CROSS-SECTION*	▼	RIM*	▼	SPEED INDEX*	▼
Date of invoice*		Invoice number*	Tyre price without mounting*				
VAT INFO*	▼						

UPLOAD INVOICE

🔍 Choose file* ▼

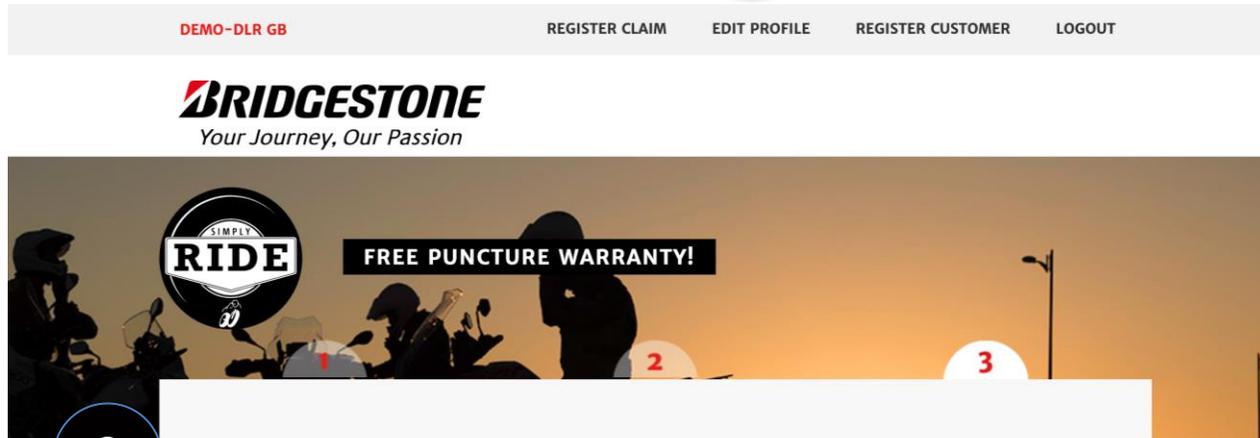
COMPLETE REGISTRATION >

6. Select BOSS vehicle details

7. The dealer also has the possibility to select a tyre using the IPC number

Registration by Dealer

8.1



8

THANK YOU FOR YOUR REGISTRATION!

Your customer will shortly receive an **e-mail** containing a confirmation link for the registration of the tyres (please check the spam folder). Once the customer has confirmed the registration, your customers will receive an e-mail with the personal certificate. It is mandatory required in case of a claim.

An e-mail containing the confirmation link has been sent to your customers e-mail address:
maxmustermann@gmail.com

* Further detailed information can be found under **Terms and Conditions!**

8. The BOSS is registered. After the registration the BOSS receives an opt-in mail. When clicking the confirmation link he will receive another mail including the Bridgestone warranty. (see 3a v)

8.1. If the Bridgestone warranty has not been received it can be resent by using the „edit profile“ page.

Registration by Dealer

Dear Mr. Mustermann,

Your dealer registered you for Bridgestone Simply Ride!. Please check your data and confirm the registration to get your Bridgestone Simply Ride! warranty for 24 months.

Max Mustermann
Musterstr 123
12345 Musterstadt
Tel: 123456789

Your dealer has registered your tyre(s). Please confirm the registration to receive the warranty.
To confirm the registration please click on the following link:

[Confirm registration](#)

Or copy the link into the address bar of your browser:

http://preview.bikersclub.de/en_GB/register_optin/Nh3L1EeZZzYkBYhQ7Wkb/1

Best regards,
your Bridgestone team
Bridgestone Europe NV/SA
Motorcycle Simply Ride!
Kleine Kloosterstraat 10
B-1932 Zaventem
Belgium
www.bridgestone.eu
CEO: Paolo Ferrari

You can delete your registration entirely by clicking the following link (Caution! Your data will be deleted irreversibly):

[Confirm deletion](#)

9. An opt-in mail sample which the BOSS receives

Registration by Dealer

Dear Mr. Mustermann,

Thank you for your registration at Simply Ride! for Bridgestone motorcycle tyres. You have successfully confirmed your data.

Attached to this e-mail you will get your personalized warranty. Please keep the warranty in a safe place. It is a mandatory requirement in case of a claim.

Enjoy your new Bridgestone tyres and have a pleasant journey.

Best regards,

your Bridgestone team

Bridgestone Europe NV/SA
Motorcycle Simply Ride!
Kleine Kloosterstraat 10
B-1932 Zaventem
Belgium
www.bridgestone.eu

CEO: Paolo Ferrari

10. A confirmation mail sample which the BOSS receives

You can delete your registration entirely by clicking the following link (Caution! Your data will be deleted irreversibly):

[Confirm deletion](#)

Registration by Dealer

Dear Business partner,

Thank you for signing up for Simply Ride! for Bridgestone motorcycle tyres. Your customer **Mr. Mustermann** has confirmed the registration and received the personal warranty certificate

Best regards,

your Bridgestone team

Bridgestone Europe NV/SA
Motorcycle Simply Ride!
Kleine Kloosterstraat 10
B-1932 Zaventem
Belgium
www.bridgestone.eu

CEO: Paolo Ferrari

9. A confirmation mail sample which the dealer receives after the BOSS confirmed his registration

Register a claim (by Dealer)
BSEU MC Tire Warranty

Register a claim (by Dealer)

1

DEMO-DLR GB REGISTER CLAIM EDIT PROFILE REGISTER CUSTOMER LOGOUT

BRIDGESTONE
Your Journey, Our Passion

EN

FREE PUNCTURE WARRANTY!*

1 2 3

PURCHASE TYRES	PARTICIPATE	GET CERTIFICATE	DEALER AREA
Exclusive at these dealers only:	Register your new tyres now.	Lost your certificate? Request again here!	You have been logged in successfully!
FIND A DEALER +	REGISTER >	REQUEST AGAIN	

1. Click to report a claim.

* Further detailed information can be found under **Terms and Conditions!**

This offer is valid for all Bridgestone motorcycle tyres bought at a participating Biker's Club dealer (scooter bias-, racing-, off-road-, and motorcross-tyres excluded). This **warranty** only becomes valid by registering the tyres on this website within two weeks after purchase. Alterations and errors reserved.

**PURCHASE MOTORCYCLE TYRES
AND GET OUR SPECIAL
SIMPLY RIDE! FREE PUNCTURE
WARRANTY**



The participation is quite easy:



Register a claim (by Dealer)

2. Enter the certificate number and BOSS name (see 4 ii)

2.1. Dealer is already logged in (see 4 iii)

3. Fill in remaining tread depth (see 4 iv)

4. Select the replacement tyre of your choice (see 4 v)

5. Confirm the claim. As a confirmation the BOSS, dealer and BS staff will receive an e-mail (see 4 vi)

DEMO-DLR GB
REGISTER CLAIM
EDIT PROFILE
REGISTER CUSTOMER
LOGOUT


EN ▼


FREE PUNCTURE WARRANTY!*

REGISTER CLAIM

WARRANTY DETAILS

Warranty details*
GB-240519TOJZH

CUSTOMER NAME

Customer name*
Mustermann

REMAINING TYRE TREAD DEPTH

Tyre tread depth in mm*
2,3

WEARAGE*
800

PRICE CALCULATOR

Price for client:
(with VAT) [Show price](#)

Price for client:
(without VAT) [Show price](#)

Price for dealer: [Show price](#)

YOUR NEW BRIDGESTONE TYRE

BW-501	▼	spc*	▼	1887	
90	▼	90	▼	21	▼
				54V	▼

Note:
With sending the claim a purchase of a 90/90 -21 BW501 54V TT G F800GS WAR will be triggered.

SUBMIT CLAIM
CANCEL

*Required field

CONDITIONS OF PARTICIPATION | TERMS AND CONDITIONS | PRIVACY POLICY | COOKIES | IMPRINT | CONTACT

Registration by Dealer

Dear Mr. Mustermann,

Your dealer

Bridgestone Europe NV/SA
Kleine Kloosterstraat 10
1932 Zaventem
achim.schaffrath@taktzeit.com

has submitted your notification of claim.
Your Bridgestone replacement tyre

160/60 R15 SC2R 67H TL
List-price:
161,00 GBP excl. VAT
-66,83 GBP (41,51% discount Simply Ride!)
Amount: 94,17 GBP excl. VAT
Total amount: 113,00 GBP incl. 20% VAT excl. fitting costs

Your replacement tyre will be invoiced to you by your dealer with 113,00 GBP.
It has to be picked up within two months after the claim registration.

Your new tyre warranty will last until 16/5/2021

Attached to this e-mail you find your certificate for your Bridgestone replacement tyre. Please keep it in a safe place since it is mandatory to have this and your invoice at hand in case of renewed claims settlement.

Enjoy your new Bridgestone tyres and have a pleasant journey.

Best regards,
your Bridgestone team
Bridgestone Europe NV/SA
Motorcycle Simply Ride!
Kleine Kloosterstraat 10
B-1932 Zaventem
Belgium
www.bridgestone.eu
CEO: Paolo Ferrari

6. A claim mail sample which the BOSS receives

Registration by Dealer

Dear business partner,

thank you for the claim registration.

The following tyre: 160/60 R15 SC2R 67H TL will be automatically sent to you.

You will be charged for this tyre with 72,45 GBP excl. VAT.

Please invoice the replacement tyre to your customer with 161,00 GBP excl. VAT.

Please keep the punctured tyre aside for 6 weeks. This is necessary for possible checks.
The warranty tyre should be mounted or handed over within 2 months after claim date.

Thank you.

List-price:

161,00 GBP excl. VAT

- 88,55 GBP (55,00% Dealer Discount Simply Ride!)

Total amount: 72,45 GBP excl. VAT

Best regards,

your Bridgestone team

Bridgestone Europe NV/SA

Motorcycle Simply Ride!

Kleine Kloosterstraat 10

B-1932 Zaventem

Belgium

www.bridgestone.eu

CEO: Paolo Ferrari

7. A claim mail sample which the dealer receives

Registration by Dealer

Dear Bridgestone Staff,

please ship to:

Bridgestone Europe NV/SA
Kleine Kloosterstraat 10
1932 Zaventem
achim.schaffrath@taktzeit.com
Customer number: 1234

the following tyre:

160/60 R15 SC2R 67H TL

Please invoice the tyre towards the dealer to the following conditions:

Tyre list-price: 161,00 GBP
Dealer Discount: -55,00 %
Net price: 72,45 GBP

Thank you.

The invoice is attached to this e-mail for comparison purposes.

8. A claim mail sample which the BS Staff receives